

// WHEN & WHERE ......those of us in the industry know that these are the two most important elements of wine....however, wine drinkers across America think about when & where they enjoy their favorite wines, and that is where this new wine brand connects with this generation of wine drinkers

// Because it's not just WHEN & WHERE a wine is made....
but more importantly WHEN & WHERE it is enjoyed....

## THE WINE

Weekends Away is made from sustainably grown grapes from the Riverland region of Australia, within the confines of the larger South Australia wine region. We are not relying on typical tasting notes for our wines—the only notes that matter are your own.

This 2020 Cabernet Sauvignon is a lively and energetic version of the varietal. Sure it will go with those backyard BBQs and in a flask at little Billy's piano recital, but we suggest you try it when you get out of town for a weekend....whether it's around a bonfire in the mountains or catching some rays at the beach, this wine delivers. The grapes are picked early, so the acid is higher and the alcohol is balanced at 13%. The fermentation is completed in stainless steel tanks with a certified organic yeast and the wines are bottled soon after, so we can get them across the water and into the hands of someone who cares about When & Where to enjoy our wines. Cheers!





**Hudson Wine Brokers**